LABORATORY

economics

Competitive Market Analysis For Laboratory Management Decision Makers

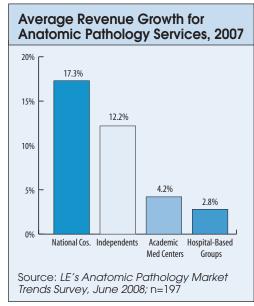
SENATE PASSES BILL TO BLOCK PHYSICIAN FEE CUT AND REPEAL LAB COMPETITIVE BIDDING

On July 9, the Senate has passed a bill (HR 6331) by an overwhelming 69-30 veto-proof margin. The bill, which was earlier passed by the House (355-59), blocks a 10.6% cut to Medicare's physician fee schedule that was to take effect July 1. It also repeals the competitive bidding demo for clinical lab services and extends the so called "TC Grandfather clause" for 18 months. Passage of the bill and its lab-friendly components follows an unprecedented amount of political donations (nearly \$1 million) made by lab and pathology trade groups in the current election cycle. *Full details on pages 2-4*.

ANATOMIC PATHOLOGY MARKET UP 6.3% IN 2007

The U.S. anatomic pathology market grew by 6.3% last year, according to an exclusive survey of 197 pathology groups and labs conducted by *Laboratory*

Economics in late June. The fastest growing sector was national pathology testing companies, which grew their revenue an average of 17.3% in 2007. Local and regional pathology groups and independent labs reported average growth of 12.2%. The slowest growing sectors were academic medical center-based pathology groups (up 4.2%) and hospital-based pathology groups (up 2.8%). The survey points to a fundamental shift in volume away from hospital-based pathologists and academic medical centers toward national companies and independent pathology labs. For more survey results, see pages 5-7.



SONIC TO BUY HAWAII LAB FOR \$110 MILLION

Sonic Healthcare has agreed to purchase Clinical Laboratories of Hawaii LLP (Honolulu) and its associated pathology practice—Pan Pacific Pathologists Inc.—for \$121 million. The purchase price is equal to 1.1 times CLH's annual revenue of \$110 million and 6.2 times its prospective earnings before interest, taxes, depreciation and amortisation (post synergies). Approximately \$3 million of the purchase price is subject to earn-out arrangements. Sonic expects the deal to close in September. *Continued on page 2*.

CONTENTS

HEADLINE NEWS

Senate passes bill to block physician fee cut and repeal lab competitive bidding1, 2-4 Anatomic pathology market grows 6.3%1, 5-7 Sonic to buy Hawaiian lab1-2
ACQUISITIONS Update on Stanford and Carilion lab sales2
PATHOLOGY SURVEY RESULTS LE's Exclusive Survey Answers Key Questions: — Biggest challenges for pathology groups? — Competitiveness of Quest and LabCorp? — Impact of Physician-Office Histology Labs?

- Histology Labs?
 Does Your Path Group have a sales Rep?
- Average Collected Revenue per Pathologist?

INDEPENDENT LABS

Independent lab revenue
grows 20%8

CANCER TESTING

LabCorp begins marketing	
OvaSure	.9
Vermillion seeks FDA clearance for	
ovarian cancer test	.9
OncoLab to step up marketing	
of AMAS test	1

DIGITAL PATHOLOGY

GE and UPINC feam to
digitize slides10-11

FINANCIAL Lab stocks down 7% YTD12

©2008 Laboratory Economics LLC, 195 Kingwood Park, Poughkeepsie, NY 12601; Ph: 845-463-0080; Fax: 845-463-0470 It is a violation of federal copyright law to reproduce all or part of this publication or its contents by any means. Substantial discounts are available for multiple subscriptions within an organization, call Jondavid Klipp at 845-463-0080 www.laboratoryeconomics.com

To Get The Full Issue: Subscribe to Laboratory Economics!

Laboratory Economics is a monthly business newsletter that gets behind the headlines and press releases to provide you with the strategic information and data you need to compete and win. Our editors talk directly to the people making the news, providing you with a first-hand view on lab marketplace developments. Subscribe today and you will immediately receive a PDF file of the current issue. Then every month you'll receive 12 pages filled with clear analysis and valuable business strategies that will help your lab become more successful.

Win Big with the Most Current News & Information:

- Get in-depth profiles of the nation's most successful hospital lab outreach programs
- Keep up to date on key contracting initiatives like Medicare's competitive bidding project and United HealthCare's new lab network
- Stay informed on the latest strategic moves by the nation's two largest labs: Quest Diagnostics and LabCorp
- Hear expert opinion on emerging lab trends through exclusive interviews with the lab industry's movers and shakers
- Get benchmarking data and strategies you can use to improve your lab's billing and collection operations
- Learn the clinical and business details behind exciting new molecular diagnostics
- Find out why some specialty physician groups are beginning to insource their anatomic pathology work
- Get statistics from our proprietary surveys on lab automation, Web-connectivity, molecular diagnostics and hospital lab outreach

Special Bonus: New subscribers will receive the current issue free of charge. That's 13 issues for the price of 12!

100% Satisfaction Guaranteed! If at anytime you become dissatisfied with your subscription to *Laboratory Economics*, drop me an e-mail and I'll send you a refund for all unmailed issues of your subscription, no questions asked. Jondavid Klipp, labreporter@aol.com

Subscribe to Laboratory Economics

YES! Please enter my subscription to Laboratory Economics at \$327 for one year. (That includes 12 monthly issues plus a bonus issue.)	Check enclosed (payable to Laboratory Economics; Tax ID: 56-2572976)			
I fill try an introductory 7-month subscription for	Charge my: MC Amex Visa (circle one)			
\$199. (That includes 7 monthly issues plus a bonus issue.) Name	Card #			
Title	Expiration Date			
Company	Cardholder's name			
Mailing Address	Signature			
City, State, Zip	Billing address			
Phone				
Fax				
e-mail address (necessary to receive electronic copies)				
Mail To: Laboratory Economics, 195 Kingwood Park, Poughkeepsie, NY 12601; Fax order to 845-463-0470; or call 845-463-0080 to order via credit card.CC2007				